### FOR IMMEDIATE RELEASE

Publicity: Harris Dew, IFC Center, Harris.Dew@ifccenter.com

Film Booking & Marketing: TC Rice tcrice@hotmail.com 646 244 5597

Film Info: www.exposedmovie.com

Press Kit & Photos: www.exposedmovie.com/press kit.shtml

Facebook: Exposed by Beth B Twitter: <u>@Exposed Movie</u>



# BY POPULAR DEMAND! Beth B's Enjoyably Outrageous *EXPOSED* Returns to the IFC Center

BY POPULAR DEMAND, Beth B's exuberant and provocative movie, *Exposed*, is returning to the IFC Center starting Friday, March 28. Theater manager John Vanco made the decision to bring back the film after a week of packed screenings where the film's stars performed live before and after the film.

"Our first week audience loved this movie," said Vanco, "and we want to give more people a chance to see it. One of the stars of *Exposed*, Rose Wood, told us that seeing midnight shows of *The Rocky Horror Picture Show* at this same theater inspired her career. So we've decided to bring it back for late-night shows this weekend, hopefully creating a 'midnight mystique' around the film."

A presentation of B Productions & Schulberg Productions, *Exposed* was produced & directed by Beth B, and co-produced by Sandra Schulberg. It has a running time of 77 minutes.

Lauded by The New York Times and numerous other critics, *Exposed* stars Bambi the Mermaid, Bunny Love, Dirty Martini, Julie Atlas Muz, Mat Fraser, Rose Wood, World Famous \*BOB\* and Tigger! For profiles & photos of each of the performers, see: <a href="www.exposedmovie.com">www.exposedmovie.com</a>

#### **About Director Beth B**

Since exploding onto the New York underground scene in the late '70s, Beth B has been breaking boundaries with her controversial films and art installations. *Exposed*, profiles eight cutting-edge burlesque stars who use their naked bodies as canvas for their art, melding politics, satire and physical comedy to challenge our notions of gender identity, disability, and sexuality. **Exposed** 

celebrates a culturally significant breed of new artists who have transformed traditional burlesque into a new millennium blend of comic entertainment and performance art. Beth B takes us behind the scenes so we get to know these performers as people and understand what prompted them to strip off their clothes and expose the contradictions inherent in our society's taboos. Through them, we get to examine our own inhibitions and join their tribe.

## **Human Liberation in Tune with the Zeitgeist**

**Exposed** aligns itself with human liberation movements around the world. Changes in laws regarding same sex marriage and sex-assignment surgery are expanding the definition of what is "normal," and this film embraces the full range of human diversity as reflected in the life stories and career trajectories of its stars.

Dirty Martini uses her body to counteract stereotypical notions of female beauty. Julie Atlas Muz and Bambi the Mermaid use nudity to take us back to the innocence of the Garden of Eden before men and women became ashamed of their nakedness. Mat Fraser identifies himself as a "freak" and spoofs his disability as a way of putting audiences at ease with physical differences. Rose Wood, Bunny Love, World Famous \*BOB\* and Tigger! explore gender ambiguity and duality.

### All of the *EXPOSED* Performers are Stars of the New Burlesque Firmament

The performers are among the top stars of the New Burlesque movement. They infuse their pieces —all of which have an element of social commentary -- with wit and physical comedy, resulting in a journey for the audience that is inclusive, fun, and full of surprises. James Habacker, founder of New York's famed Slipper Room, situates the film in time and place.

## **Original Music**

**Exposed** features original music composed by Jim Coleman, JG Thirlwell, Elysian Fields, The Jon Spencer Blues Explosion, The Children, Ian Smit, Brian Fisherman, and Greg Garing.

### **EXPOSED** in International Release

Following its world premiere at the 2013 Berlin International Film Festival, *Exposed* has been feted at more than 30 film festivals worldwide and is currently in theatrical & home media release in the UK and Australia, where critics have praised the film's depth and daring.

## What the Critics Are Saying About *EXPOSED*

- \*\*\*\* Compelling...The performance footage is eye-popping, though the greatest jolt comes from seeing these larger-than-life iconoclasts stripped of their makeup and armorlike personas.
- -- Time Out New York, Ethan LeCroix
- "Likely to blow the cobwebs off any preconceptions viewers might have about gender, sexuality, empowerment and the body."
- -- TIME Magazine, Jon Dieringer
- "...jaw-droppingly provocative and genuinely endearing..."
- -- Glenn Kenny, Roger.Ebert.com

"[T]hese confrontational comedians — however serious the message, it's always imparted with liberal dollops of humor — are experts at merging shock and showmanship....There is also a great deal of joy in the film, and while these lubricious entertainers are making political points by pulling American flags from unlikely locations, or dancing a beautiful dark ballet with a severed hand, they're mostly just interested in showing us a really good time.

-- Jeannette Catsoulis, The New York Times

Glittertastic!...celebrates the liberation brought by the New Burlesque to men, women and those in the middle.

- The Times of London, Kate Muir

A sexy and provocative film, full of whip-smart observations about body image, gender politics and identity. — Mail on Sunday (London), Jason Solomons

## **Publicity Contacts**

For *Exposed* screeners, preview link & press interviews, please contact TC Rice tcrice@hotmail.com 646 244 5597

To contact director Beth B: <a href="mailto:bethbprod@gmail.com">bethbprod@gmail.com</a> 917 494 5936

To contact co-producer Sandra Schulberg: <u>SSchulberg@aol.com</u> 917 667 6077